Hannah Farnham

New York, NY | (978) 473-3971
hannahfarnham8@gmail.com
https://hannah-farnham.github.io/

Multidisciplinary designer, artist, & aspiring creative coder

EDUCATION

Parsons School of Design
New York, NY | May, 2025
MPS Communication Design

Pratt Institute
Remote | December, 2020
Courses

› Introduction to Web Design
› Introduction to Web Dev.

University of Massachusetts
Amherst, MA | May, 2019
Bachelors of Fine Arts

› Primary Major | Studio Arts
› Secondary Major | Sustainable Food & Farming

SKILLS

› *Design* | Proficiency in Figma & Adobe Suite, CSS, HTML, *Javascript & After Effects
› *Fine Arts* | Painting, Drawing, Printmaking, Ceramics, Illustration
› *Project Management* | Client Relations, Project Planning, Task Management, Invoice and Billing
› Shopify Business + Product Fundamentals Certified

*learning

EXPERIENCE

Trellis | Remote | 2022–2024
UI/UX Design Lead

› Secured client contracts by conducting sales meetings, presenting tailored mockups, and clearly outlining the design and implementation process
› Conducted UX research to inform client projects, through problem discovery, competitive analysis, sketching, mapping, and wireframes
› Establish robust style guide and design system with reusable components for responsive web mockups using Figma
› Strengthened client relationships by presenting concepts, thoughtfully incorporating feedback, and advocating for best practices to balance client preferences with best practices
› Fostered collaboration between design and development teams by implementing recurring meetings to ideate on improvement and optimizing design files for clearer developer implementation
› Create comprehensive documentation outlining design processes for internal reference and knowledge sharing
› Generate branding identities and assets, including packaging, iconography, and logo designs, for both client projects and internal initiatives

Trellis | Remote | 2021–2022
Senior Designer

› Designed responsive website mockups for both client and internal use, resulting in enhanced user experience, by presenting to clients, gathering feedback, and refining designs

Trellis | Boston | 2019–2021
Junior Designer

› Produced graphic design deliverables and website mockups

Independent Contractor | Remote | 2016–present
Freelance Designer / Artist

› Design engaging assets, including branding, product materials, company documents, and website mockups for Hanacure, a skincare brand
› Designed a comprehensive visual identity for a restaurant pop-up, including logo, color palette, typography, illustrations, and promotional assets